

# Shea K. James

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## Skills

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- Time-management
- Communication
- Organization/Cleanliness
- Leadership
- Adobe Creative Studio
- Microsoft Software
- MAC Software
- Quick editing time
- Mixed-media art
- Graphic Design
- Printmaking
- Photography
- Videography
- Curate art gallery
- Installing exhibitions
- Commercial and Fine Art Design
- VR Oculus Headset
- 360 cameras
- EPSON printers
- DSLR and Film cameras
- Filming/editing videos
- Projectors
- Social media
- Marketing
- Managing business pages
- Networking with other business owners
- Scheduling posts/ads
- FB ads
- Web Design

## Education

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### **Midwestern State University, Wichita Falls, Tx.**

- Bachelor of Fine Arts, emphasis in photography & minor in printmaking.
- Graduated May 2021

## Work Experience

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### **Photographer & Social Media Marketer, Austin, Tx.** June 2021 - Currently

#### **Freelance Photographer & Social Media Marketer**

- Contract positions with local business owners
- Manages multiple social media platforms, IG, FB, TikTok, Twitter, Pinterest, Event platforms...
- Graphic design services for logos, business cards, stickers, any business merchandise.

- Photoshoots with business owners, headshots of employees, and on-site product photoshoots
- Video shoots with business owners, filming, editing, and posting commercial videos on social media platforms, websites, and magazine ads
- Meeting with designer's clients and filming, recording interviews and reviews.

**Student Assistant, Midwestern State, Wichita Falls, Tx.** February 2021- May 2021

**Photo Studio Assistant**

- Researching photography studio equipment: lights, EPSON printers, green screen, LED box, backdrops and digital cameras.
- Setting up, organizing, cleaning, and testing lab tech.
- Curated the photography gallery wall.
- Tested VR Oculus headset equipment.
- Photographed and developed film cameras...Nikon, Canon, Minolta, Pentax..etc.

**Duve Wellness Center, Cedar Park, Tx.** July 2020 – February 2021

**Marketing/Social Media Manager**

- Filmed, edited, and posted videos for the business's social media platforms.
- Facebook, Instagram, IMovie, Square Space, Word Doc...
- Post recipes, personal results, and promote natural supplements.
- Self-managed posting schedule, written scripts, and captions.

**Sculpture Maintenance, Midwestern State, Wichita Falls, Tx.** September – December 2019

**Groundskeeping Worker**

- Cleaned and scrubbed the metal art sculptures on campus.
- Planned a flexible schedule, hauled cleaning supplies, ladder, and water hose.
- Communicated with faculty and staff.

**Board and Brush Creative Studio, Cedar Park, Tx.** June 2016 – July 2019

**Instructor/Assistant**

- Instructed adults and children how to make step-by-step, DIY wooden sign projects.
- Loaded/unloaded wood and supplies, took inventory, and organized studio space.
- Peeled, printed, and designed vector stencils with Adobe Illustrator.

**Spike Frog Volleyball League, Cedar Park, Tx.** January 2015 – 2017

**Coach/Referee**

- Coached young girls how to play volleyball once a week, and then played tournaments against other teams on the weekends.
- Planned my own practices each week and communicated with the players' parents.
- Referee on the weekends for other teams' games.

## Volunteer/Extracurricular

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**Printmaking Assistant, Midwestern State U.** April 2021  
**Senior Student Assistant**

- Handled print paper and registration while the professor screen printed.
- Choose ink colors and layout decisions.
- Cleaned and racked prints between layers.
- Assisted Artists: Catherine Prose and Anna Hoover

**Kappa Pi Art Honors Society, Midwestern State U.** January 2017 – 2021  
**Member**

- Participated in on-campus events.
- Screen printed Kappa Pi logo on apparel and merch items.
- Attended meetings on Wednesdays and Fridays.
- Submitted work and participated in member's gallery 2021

**“Earth Day” Social Media Campaign, Wichita Falls, Tx.** January – May 2019  
**Social Media Manager**

- Collaborated with a team to create social media platforms to promote an Earth Day event on campus.
- Created, designed, and posted on various platforms such as Instagram, Facebook, Twitter, YouTube, and Snapchat.
- Studied each platform's algorithm to get the most views and interactions.
- Planned the posting dates for each platform.
- Designed the campaign logo, posters, and social media handles
- Handed out, designed, and promoted event cards.
- Photographed, video recorded and promoted the event (day of and weeks leading up to).
- Received a Social Marketing Certification through Hootsuite Academy.

**Wichitan Newspaper, Midwestern State U.** August 2017 – 2018  
**Photographer**

- Photographed various on-campus events... football games, basketball games, volleyball games, tennis matches, game nights, theatre rehearsals etc.
- Edited images in photoshop, wrote short captions and columns in WordPress.
- Created and designed layouts for the newspaper spreadsheets with InDesign.
- Delivered and sorted printed newspapers around campus.
- Published my photos each week in the newspaper.

**Lago Vista Middle School, Lago Vista, Tx.** January 2017  
**Student Teacher Assistant**

- Observed an art teacher for a week and learned how to make a lesson plan, instruct demos, and teach a new art process.
- Organized a demo for six class periods and taught them how to create marbled paper with chalk dust and water.

## Personal Experience

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### Extra Studio Courses

- Sculpture, metals, painting, ceramics, 2D & 3D design, drawing/live figure drawing, computers for artists and art history.
- Mass Communication, Film, and Social Media Marketing courses.

### Printmaking

- Designed and screen printed text on fabric face masks, sold them for graduation.
- Screen Printed on hoodies and t-shirts.
- Screen Printed CMYK halftone prints for my undergrad exhibition.
- Skills with linocut, monotype, etching (copper plate), silk screen (halftone, drawing, stencil, transparencies), and solar plate printing.

### Photography

- Digital, film and 360 cameras
- Transferring photos to transparencies
- Framing and matting digital photographs
- Studio equipment: sweep backgrounds, light boxes, spot lights, shadow boxes, ring lights, green screen cube, EPSON printers (large and small format), photoshop and bridge.
- Mixed media techniques, collage, scanography and projection photography.
- Professional commercial headshots, studio portraits, environmental portraits, fine arts photography, marketing, fashion, food/product, architecture, and 360 view photography content.
- Installing and curating exhibitions in gallery spaces.

### Graphic Design

- Creating business logos, cards, and websites
- Professional headshots/marketing content
- Video and editing skills
- Adobe Creative Studio and Microsoft
- HP and MAC
- Social media platforms

## Gallery Exhibitions

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- “International SpaceTime Competition”, ACM SIGGRAPH International Conference & Exhibition on Computer Graphics & Interactive Techniques, Online Gallery, 2021
- “Senior Exhibition”, Juanita Harvey Art Gallery, 2021
- “Advanced Photography Exhibition”, Juanita Harvey Art Gallery, 2021

- “Earth Day Student Show”, Moffett Library, Wichita Falls, Tx. 2021
- “Student Juried Spring Show”, Juanita Harvey Art Gallery, 2021
- “Kappa Pi Show”, Wichita Falls, Tx. 2021
- “City of Wichita Falls Airport Gallery”, Wichita Falls, Tx. 2020
- “Student Juried Spring Show”, Juanita Harvey Art Gallery, 2019
- “Student Juried Spring Show”, Juanita Harvey Art Gallery, 2018

## Awards and Scholarships

- Photography Merit Award, Midwestern State University, 2021
- Provost’s Honor Roll for a 3.75 to 3.99 GPA, Spring 2021
- Juanita & Ralph Harvey School of Visual Arts Scholarship, 2020-2021
- President’s Honor Roll for a 4.0 GPA, Fall 2020
- City of Wichita Falls Airport Scholarship, 2020
- President’s Honor Roll for a 4.0 GPA, Spring 2020
- Dean’s Honor Roll, Spring 2019
- Photography Merit Award, Midwestern State University, 2019

## Magazine Features

### **Canvas Rebel Magazine - Sept. 15th 2022**

- Featured in an interview: <https://canvasrebel.com/meet-shea-james/>

### **Cedar Park Living Magazine - 2022**

- Featured in an interview:  
<https://cedarparkliving.com/shea-k-james-photography-marketing-in-cedar-park/?fbclid=IwAR0ps0kMK9f5wlzbiMxryWb6nxeQjh7uYOlvJitRtwpuFrGvKIj-XxrDxI>

### **Voyage Austin Magazine - April. 19th 2022**

- Featured in an interview:  
[http://voyageaustin.com/interview/exploring-life-business-with-shea-james-of-shea-k-james-photography-marketing/?fbclid=IwAR2HsfOtV-kQgWHkjjmOO8nN0Z8lb9TSydtq-FBIm4hO3l\\_r0YeA1XB5WY](http://voyageaustin.com/interview/exploring-life-business-with-shea-james-of-shea-k-james-photography-marketing/?fbclid=IwAR2HsfOtV-kQgWHkjjmOO8nN0Z8lb9TSydtq-FBIm4hO3l_r0YeA1XB5WY)

### **Elegant Living Magazine - 2021**

- Advertisement included Everlasting Home Design’s business logo, employee headshots, and kitchen remodel photograph, issue September 2021.